

Missions Strategy Sample - Church #14

Missions Strategy

We try to use our Mission Statement as a benchmark for ministry.

- **Mission Statement:** – “To see God glorified through the establishment and strengthening of indigenous, self-reproducing churches all over the world, but especially among the Unreached Peoples”

From this we have developed a strategic focus in four areas based on the underlined words above:

1. **Church planting** – about 40% of our global strategy dollars are spent in supporting ministries that do church planting (*establishment*).
2. **Leadership training** – another 40% of our global strategy dollars are dedicated to this area. We believe strongly in training nationals to reach nationals (*strengthening*).
3. **We divide the world into 6 major regions** – Central Africa, East Asia, Eurussia, India, Latin America & NAMEstan (*all over the world*). Rather than focus on one or two areas of the world we decided to operate in all areas of the world which we felt would allow people to be involved in a region that they have a heart for and thus mobilize more of our church body.
4. **We focus 60% of our budget on unreached 10/40 window** (East Asia, India, NAMEstan) (*especially among the Unreached*).

Operating Paradigms

- **Supporting** – we started out with a scattered “shotgun approach” where:
 - Missionary units were determined by relationship to church members
 - Partnerships and areas of concentration were determined by STTs or missionaries
 - We got involved doing projects with over 33 different ministries
- **Synergistic** - today we have moved to a very well defined and focused strategy:
 - Over past 12 years have found ministries that have risen to the top as the “cream of the crop”. Since 2002 we have narrowed the number of ministries we work with from 33 to 21. We now have focused strategies in:
 - Central Africa – Uganda & Rwanda
 - East Asia – Cambodia, China & Thailand
 - Eurussia – S, P and T regions of southwest Russia
 - India – M People Group Adoption
 - Latin America - Amazon River Basin & Eastern Cuba
 - NAMEstan - Jordan

- **Partnerships** – out of the above areas of focus we have developed six deep areas of focus that we call our partnerships. They are with:
 - ALARM Inc. – Rwanda & Burundi, Africa
 - Amazon Outreach – Mamaru River, tributary of the Amazon River
 - Biblical Leadership Training Coalition – southwest Russia training center
 - Campus Crusade – India Leadership Academy Maharashtra Region of India
 - Hesed Ministries – Uganda, Africa
 - World Relief - Cambodia

Levels of Our Church Involvement:

- *Initiative* – is church-wide in scope and has a very high missions emphasis. It consists of a long-term commitment in years and significant financial support. Our current initiative is the adoption of the M Unreached People Group of India.
- *Partnership* – is a focused priority of OUR CHURCH where we are working hard to deepen relationships with the ministry. Each partnership will have a defined objective that fits into our overall ministry vision. A partnership consists of a minimum commitment of five years and significant financial support.
- *Venture* – is an existing ministry relationship that has the potential to develop into a partnership. It requires one or more short-term trips and ongoing field presence, like a OUR CHURCH missionary, to evaluate if it is a strategic fit with the vision of our Missions Ministry.
- *Affiliation* – is simply an existing relationship, project or person (missionary) where OUR CHURCH provides financial and prayer support, correspondence, care and encouragement.